

NAWAF ALABLAN

VISUAL ARTS DIRECTOR

OBJECTIVE

Creative and skilled Visual Arts Director with a strong background in delivering unique and impactful visual projects. Experienced in leading creative teams, developing engaging concepts, and translating ideas into visually compelling artwork. Passionate about bringing artistic vision to life and contributing to innovative projects within a dynamic environment.

CONTACT

- +966540427747
- nawafablan1@gmail.com
- Saudi Arabia - Riyadh
- www.nawafalablan.com
- Nawaf Alablan

EDUCATION

- BACHELOR'S DEGREE
IN ART EDUCATION
- King Saud University
| GPA: 3.75 out of 5.00
- 2015 - 2020

SKILLS

- Creative Thinking & Visual Storytelling
- Graphic Design & Branding
- Layout & Logo Design
- Visual Art & Concept Design
- Creative Illustration & Character Design
- Image Editing & Graffiti Art
- Mural Design & Public Art
- Character Design & Animation Concepts
- Project Management & Team Leadership
- Client Collaboration & Relationship Building
- Software Proficiency: Photoshop, Illustrator, Procreate, Wacom
- Communication, Teamwork & Problem Solving
- Attention to Detail & Time Management

WORKING EXPERIENCE

STUDIO MANAGER

THINKBIG Studios | May 2024 - Present

- Lead strategic planning and business development for the studio.
- Oversee creative projects from concept to completion, ensuring high-quality outcomes.
- Manage a team of artists and designers, fostering a collaborative and creative environment.
- Build and maintain strong relationships with clients and stakeholders.
- Develop marketing strategies to increase the studio's visibility and attract new projects.
- Ensure efficient project execution while maintaining creative standards.
- Oversee financial management, including budgeting, forecasting, and financial performance analysis.

FOUNDER

TN GRAFF | 2021- Present

- Spearhead strategic planning to expand the brand's reach.
- Develop and implement marketing strategies to increase visibility and attract clients.
- Build and maintain strong relationships with clients, vendors, and stakeholders.
- Lead and manage creative projects from concept to execution.

VISUAL ARTIST

PASSION – Experience Company | Feb - Oct 2021

- Created visual narratives through storyboarding, translating scripts into visual sequences.
- Designed unique characters, bringing creativity and originality to projects.
- Collaborated with the creative team to align with project goals.
- Implemented revisions based on team and client feedback.
- Proficient in various artistic techniques and software.

GRAPHIC DESIGNER

Abunayyan Holding | Aug - Oct 2020

- Designed posters, billboards, and packaging for marketing campaigns.
- Created logos that reflect brand identity and client preferences.
- Produced marketing materials, including brochures and digital assets.

GRAFFITI ARTIST -

Kanilion Company | Feb 2017 – Nov 2020

- Collaborated with clients to capture their vision and project requirements.
- Executed complete design projects using creative techniques and digital tools.
- Created intricate graffiti artworks using aerosol paint and various materials.
- Contributed to public art projects, enriching urban spaces with vibrant and thought-provoking designs.
- Participated in graffiti exhibitions and events, earning recognition for artistic skills and innovation.

MEDIA PRESENCE

- Featured on Saudi Channel's Morning Program (Sabah Saudi Arabia) - Discussed graphic art and painted murals as part of the program.
- Appeared on MBC Channel's "Lafht Almmllakh" - Highlighted the painted city of Riyadh.
- Guest on MBC - Al-Thaqafiya (Alfan w Herfah Program) - Aired on Shahid platform, discussing artistic techniques and visual arts.

AWARDS & RECOGNITIONS

- Certificates of Thanks and Appreciation:
- Xway Company - Recognition for creative contributions.
- Touch of Art Holiday Season - Acknowledgment for artistic involvement.
- Eastern Province Social Responsibility Initiative - Appreciation for community engagement.
- Oriental Art Initiative | Social Responsibility - Signed by Princess Abeer Bint Faisal Bin Turki Al Saud, Chairman of the Board of Trustees.
- Dawi Gallery | Oriental Art Initiative and Neighborhood Decoration in Al Khobar City - Signed by General Manager Madawi Bint Mansour Al-Baz.
- International Teacher Day Exhibition | King Saud University - Recognition for organizing the Art Education Department corner.
- Academic Guidance Exhibition Success | King Saud University - Appreciation for successful participation.
- Alep Gallery - Recognition for artistic contributions.

ACHIEVEMENTS

Won 1st Place in the Graffiti Competition at the National Day 90 event.

LANGUAGES

- Arabic: Native
- English: Professional

PARTICIPATIONS

- Al Rawda Park Drawing Event | Amanah Jeddah - Dec 2023
- Rash Event | Visual Arts Authority - 2023
- Super Battle Rope | French Embassy, Ministry of Culture, Ministry of Sports - Nov 2022
- Sift-22 | Irqa Hospital, Visual Arts Authority - Oct 2022
- Riyadh Front | Gate 7 Activation - Feb 2021
- Formula E | BOSS Company, Ministry of Sport - Feb 2021
- National Competitiveness Centre Event - Oct 2020
- Al-Mashraq | Nahdha Charity Society, King Abdulaziz Historical Centre - Jan 2019
- Formula E | Luxury KSA, Sports Authority, General Authority for Culture - Dec 2018

PROJECTS

Key Major Events:

- Riyadh Seasons: Boulevard World, Boulevard City, MDLBEAST (Seasons 1, 2, 3, 4)
- Jeddah Seasons: Jeddah City Walk, Jeddah Jungle (Seasons 1, 2, 3)
- Formula One: (Seasons 1, 2, 3)
- Formula E: (Seasons 1, 2, 3)
- Diriyah Season
- Arabic Calligraphy Event (Ministry of Culture)
- Brand Collaborations:
- Nike and Crocs (Footwear)
- Ray-Ban (Eyewear)
- Hyundai (Automotive)
- COP16 (Climate Change Conference)

COURSES

- **Art and Design Training:**
- Field Training Course and Evaluation Mechanisms in Art Education | King Saud University | Dec 2019
- Visual Image in Art Education | Deanship of Skills Development, King Saud University | Nov 2019
- Use of 3D Printers in Stereoscopic Technical Formation | King Saud University | Nov 2019
- Relationship Between Art Education and General Education | King Saud University | Oct 2019
- Joint Relationship Between Art Education and Special Education | King Saud University | Oct 2019
- Standard Tests for Art Education Teacher Competencies | King Saud University | Oct 2019
- **Artistic and Cultural Development:**
- Museum Education | National Museum, King Abdulaziz Historical Centre | Mar 2019
- Intellectual Creativity in the Renaissance | Artistic Club, King Saud University | Mar 2019
- Psychotherapy in Art and Art Education | Artistic Club, King Saud University | Dec 2018
- How to Motivate Yourself | Social Cultural Club, King Saud University | Oct 2018
- **Art Exhibitions and Workshops:**
- Dubai International Art Exhibition | Artistic Club, King Saud University | Oct 2018
- Wood Species Workshop | Artistic Club, King Saud University | Oct 2018
- Technical Criticism Workshop | Artistic Club, King Saud University | Feb 2018